

FORM PTO 1449 US Department of Commerce Patent and Trademark Office	ATTY DOCKET NO.: VIGN1110	SERIAL NO.: 09/681397
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	APPLICANT(S): Brendan J. Kitts	
	FILING DATE: March 29, 2001	GROUP ART UNIT: 2163 3623

FEB 12 2002

U.S. PATENT DOCUMENTS						
EXAM. INITIALS	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
A1						
A2						
A3						
A4						
A5						
A6						
A7						
A8						
A9						

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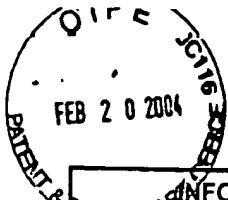
#### FOREIGN PATENT DOCUMENTS

EXAM. INITIALS	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
B1						
B2						

#### OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

EXAM. INITIALS	C1	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the effects of Seasonality, Spending and Method" by DataSage, Inc., October 25, 1999, 63 pages.
	C2	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, Inc., January 31, 2000, 16 pages.
	C3	
	C4	
EXAMINER <i>[Signature]</i>	DATE CONSIDERED 2/17/05	

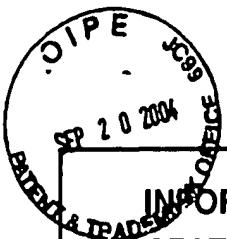
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PTO/SB/08A (04-03)



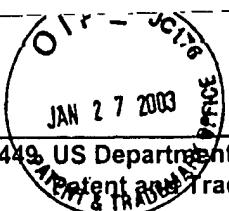
## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>	Application Number	09/681,397			
	Filing Date	3/29/2001			
	First Named Inventor	Brendan J. Kitts			
	Group Art Unit	3623			
	Examiner Name	Robinson Boyce, Akiba K.			
Sheet	1	OF	1	Attorney Docket Number	VIGN1110

## U.S. PATENT DOCUMENTS







FORM PTO 1449, US Department of Commerce Patent and Trademark Office		ATTY DOCKET NO.: VIGN1110	SERIAL NO.: 09/681,397
		APPLICANT(S): Brendan J. Kitts	
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT		FILING DATE: March 29, 2001	GROUP ART UNIT: 2168 3623

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EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
10	A1	5,790,790	08/04/98	Smith et al.	395	200	10/24/96
	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
	A3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
	A4	5,732,218	03/24/98	Bland et al.	395	200	01/02/97
	A5	5,421,015	05/30/95	Khoyi et al.	709	107	09/20/93
	A6	5,339,392	08/16/94	Risberg et al.	345	762	12/28/90
	A7	5,331,673	07/19/94	Elko et al.	714	43	03/30/92
	A8	5,257,369	10/26/93	Skeen et al.	709	312	10/22/90
	A9	5,226,161	07/06/93	Khoyi et al.	709	316	08/31/92
	A10	5,312,787	05/18/93	Baker et al.	707	101	03/12/91
	A11	5,210,824	05/11/93	Putz et al.	707	523	03/28/91
	A12	4,811,207	03/07/89	Hikita et al.	707	2	03/06/86
	A13	4,754,428	06/28/88	Schultz et al.	709	246	04/15/85
	A14	6,185,608	02/06/01	Hon et al.	709	219	06/12/98
	A15	6,185,586	02/06/01	Judson	707	513	04/06/98
	A16	6,141,737	10/31/00	Krantz et al.	711	171	11/04/99
	A17	6,138,141	10/24/00	DeSimone et al.	709	203	10/18/96
	A18	6,128,665	10/03/00	Fields et al.	709	219	07/10/98
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	A20	6,094,662	07/25/00	Hawes	707	104	04/30/98
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EXAMINER <i>Steve Janett</i>	DATE CONSIDERED <i>2/17/05</i>
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		APPLICANT(S): Brendan J. Kitts	
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT		FILING DATE: March 29, 2001	GROUP ART UNIT: 2163 3623

<i>M</i>	A25	5,870,559	02/09/99	Leshem et al.	709	224	04/11/97
	A26	5,796,952	08/18/98	Davis et al.	709	224	03/21/97
	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
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	A30	6,012,052	06/04/00	Altschuler, et al.	707	2	01/15/98
	A31	5,918,014	06/29/99	Robinson	395	200.49	12/26/96
	A32	5,884,282	03/16/99	Robinson	705	27	04/09/98
	A33	5,790,426	08/04/98	Robinson	364	554	04/30/97
	A34	5,704,017	12/30/97	Heckerman, et al.	395	61	02/16/96
	A35	6,041,311	03/21/00	Chislenko, et al.	705	27	01/28/97
<i>X</i>	A36	6,092,049	07/18/00	Chislenko, et al.	705	10	03/14/97
<i>X</i>	A37	6,049,777	04/11/00	Sheena, et al.	705	10	03/14/97

## FOREIGN PATENT DOCUMENTS

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	<i>B1</i>						

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

<i>M</i>	C3	Discount Store News, "Datasage Customer Analyst," 1998
	C4	Montgomery, et al., "Estimating Price Elasticities with Theory-Based Priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.
	C5	Simon, "Price Management," Elsevier Sci Pub, pp. 13-41, 1989.
	C6	Subrahmanyam and Shoemaker, "Developing Optimal Pricing and Inventory Policies for Retailers Who Face Uncertain Demand," J. Retailing, Vol. 72, pp. 7-30, 1996.
<i>D</i>	C7	Vilcassim and Chintagunta, "Investigating Retailer Product Category Pricing from Household Scanner Panel Data," J. Retailing, Vol. 71, pp. 103-28, 1995
	C8	Weinstein, "Tackling Technology," Progressive Grocer, 1999.

EXAMINER <i>Brook J. Kitts</i>	DATE CONSIDERED <i>2/17/05</i>
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		<b>APPLICANT(S):</b> <b>Brendan J. Kitts</b>	
<b>SUPPLEMENTAL INFORMATION</b> <b>DISCLOSURE STATEMENT BY</b> <b>APPLICANT</b>		<b>FILING DATE:</b> <b>March 29, 2001</b>	<b>GROUP ART UNIT:</b> <b>2163</b> <b>3623</b>

<i>✓</i>	C9	Wellman, "Down in the (Data) Mines," <i>Supermarket Business</i> , pp. 33-35, 1999.
	C10	RT News, "New Customer Management System Returns Lost Sales to Dick's," <i>RT Magazine</i> , 1999.
	C11	DataSage, Inc., "DataSage Customer Analyst," <i>Progressive Grocer</i> , 1998
	C12	Miller, M., "Applications Integration-Getting It Together," <i>PC Magazine</i> , Feb. 8, 1994, pp. 111-112, 116-120, 136, 138.
	C13	PointCast 2.0 Eases Burden on Network, 3 pp., Jun. 2, 1997.
	C14	Strom, David, <i>The Best of Push</i> , 7 pp., Apr. 1997.
	C15	When Shove Comes to Push, 7 pp., Feb. 10, 1997.
<i>✓</i>	C16	thirdvoice.com—Home Page and Frequently Asked Questions (7 pages), <a href="http://www.thirdvoice.com">www.thirdvoice.com</a> , <a href="http://www.thirdvoice.com/help_20/faq.htm">www.thirdvoice.com/help_20/faq.htm</a> , 2000.

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